

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG31/12 10.19
*** WFTV-TV ***

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE AUG31/12 10.19

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 431												
1	RS		1100A-1200N	60		\$3,200.00	9/4	9/7	3		TU-F	3
PROGRAM : VIEWS CON COM1 : 1X PER DAY												

FROM REP AUG31/12 10.19
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	RS		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	60		\$2,600.00	9/4	9/7	3		TU-F	3
3	RS		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	60		\$6,000.00	9/4	9/7	3		TU-F	3
4	R		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	60		\$8,000.00	9/4	9/7	4		TU-F	4
5	R		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	60		10000.00	9/4	9/7	4		TU-F	4
6	RS		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	60		10000.00	9/4	9/7	3		TU-F	3
7	R		1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	60		\$5,600.00	9/4	9/9	5		TU-F,SU	5
8	S		1000P-1100P PROGRAM : DNC	60		12000.00	9/4	9/4	0		TUE	0
9	R		1200N-1230P PROGRAM : NEWS	60		\$1,600.00	9/8	9/8	1		SAT	1
10	S		600P-630P PROGRAM : NEWS	60		\$3,200.00	9/8	9/8	0		SAT	0
11	R		700P-800P PROGRAM : JEOP/WHEEL	60		\$3,600.00	9/8	9/8	2		SAT	2

REP HEADLINE# 6302479
 *** UNAPPROVED REV #1 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET

FAX# 703 528 7880
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	RS		1200N-1230P	60		\$2,000.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS												
13	RS		600P-630P	60		\$5,500.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS												
14	R		1130P-1200M	60		\$2,000.00	9/9	9/9	1		SUN	1
PROGRAM : SPORTSNIGHT												
15	R		1100A-1200N	60		\$3,200.00	9/10	9/10	1		MON	1
PROGRAM : VIEW												
16	R		1200N-100P	60		\$2,600.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
17	R		500P-600P	60		\$6,000.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
18	R		600P-630P	60		\$8,000.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
19	R		700P-730P	60		10000.00	9/10	9/10	1		MON	1
PROGRAM : JEOPARDY												
20	R		730P-800P	60		10000.00	9/10	9/10	1		MON	1
PROGRAM : WHEEL												
21	R		1100P-1135P	60		\$5,600.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												

SEP/12 221600.00 CONTRACT TOTAL 221600.00
 TOTAL SPOTS 36

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 10.19
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$692,500 WFTV 32% WKMG 42% WESH 24% WOFL 2% WKCF 0% WRBW 0% CABL 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE